

# STEMulate PR Regional Conference

*Raleigh, North Carolina*



Friday, March 23, 2018

3-5PM Research Triangle Tours (optional)  
6:30-8:30PM Professional Networking Mixer (aLoft)

Saturday, March 24, 2018

7:30-8AM Catered Light Breakfast, 1st Floor (aLoft)  
8:30-9:45AM Welcome to the Research Triangle Panel  
(Doubletree Brownstone, Below Lobby)  
10-10:15AM Why STEMulate PR: The Coordinators  
10:15-10:30AM NC PRSA: Oak City Collaborative  
10:40-11:55AM Keynote: Matt Shipman  
12-12:30PM Book Signing/Sale: Handbook for Science  
Public Information Officers (Matt Shipman)  
12-1:15PM LUNCH (On Hillsborough Street)

1:30-2:15PM Breakout Sessions 1A & 1B (aLoft)

2:30-3:15PM Breakout Sessions 2A & 2B (aLoft)

3:30-3:45PM Closing Remarks: Coordinators

4-5PM PRSSA Leadership Meeting (aLoft, ThinkTank)

6-7PM Farewell Mixer (Clouds Brewing)

\*Event at aLoft Raleigh

\*Event at Doubletree Brownstone